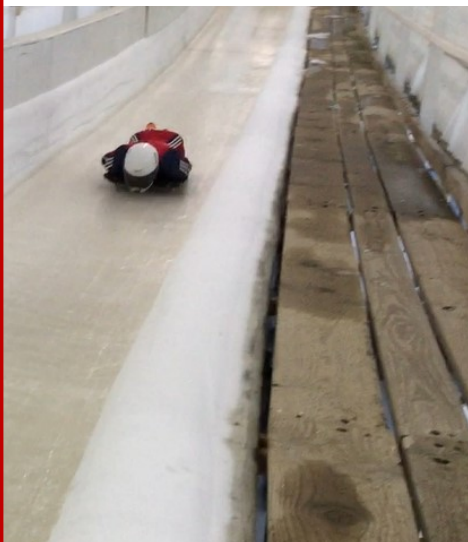




**Reaching speeds
of 80mph....**



**Dropping over
100 metres...**



**Over 1.5 km....
and no brakes**



Sponsorship Proposal

Marcus Wyatt

British Skeleton
Development Team

Building on British Success

Great Britain has medalled in Skeleton
in every Winter Olympics since 2002

Training for Olympic Standard

First European competitions in 2016

Become Part of My Team and

Support Your Brand





Please support
Marcus Wyatt
as he trains towards
Olympic success

About Me:

I am a 24-year-old Psychology graduate from Honiton, Devon who has been in the sport of Skeleton for just over a year. I was accepted onto the programme in late 2014 after beating 1,000 rivals over a series of rigorous trial phases that were run throughout 2014. I love the sport and am currently dedicating my life to it in order to reach my ultimate goal – **Olympic gold**.

About Skeleton:

Skeleton is a sport where athletes hurtle down ice tracks head first at up to 80mph on a sled or 'tea tray' with no brakes. It is **Great Britain's most successful winter sport** with GB winning gold at the last two winter Olympic Games:

Lizzy Yarnold and Amy Williams became household names as a result of their gold success and have been role models for a generation of winter sportsmen and women. I hope to follow in their footsteps.

Why I would Love Your Help:

Training to achieve the standard to compete on the world stage is all embracing.

Up until January 2016 I have been able to support myself by working part-time while training full time. I have been lucky to have an employer who has supported me through my absences at overseas training camps.

However, as of May 1st 2016 I will be living in Bath to be close to the training facilities I need. This is where new athletes are expected to be after the first year of the programme. At this point I will become a funded athlete although it is only a small amount so many athletes turn to personal sponsorship. Financial support is essential for me and will **go towards the basics such as rent, quality healthy food, travel and training equipment**—all to help make myself a better athlete whilst also benefiting your company in many ways.

What I can Offer:

I understand that budgets are tight in most companies, so I intend to ensure it's not one way travel. I want to do everything I can to benefit both your company and myself!

Sponsorships packages will run for 12 months and will be a great opportunity to help **get your company noticed locally and internationally**. I have great links with local media and national media through the British Bobsleigh and Skeleton Association. I also have very active social media accounts with a current reach of 750+ people combined with my tweets reaching over 700 people with all my tweets combined reaching 7,400 impressions in the last 28 days.

I have tiered the sponsorship levels so there will be something to suit all levels although I can also offer bespoke deals if that is what you would prefer. Or if there is anything else you think I could offer you please get in contact and we can discuss it.



DIAMOND LEVEL £5,000 (only one available)

To include – Prominent branding on my helmet, sled, racesuit, team kit wear and website - including a profile on your company and links to your website. My attendance at company events (subject to my schedule), strong mentions in all local and national media wherever possible, social media promotion via my Twitter, Instagram and Facebook (current reach 750+ people) and an individual handwritten letter several times a year to you and your company thanking you for your sponsorship and letting you know what I've been doing/ what your money has been going towards.



GOLD LEVEL £2,500

To include – Branding on my race suit, team kit wear and website - including a profile on your company and links to your website. My attendance at company events (subject to my schedule), mentions in all local and national media wherever possible, social media promotion via my Twitter, Instagram and Facebook and an individual handwritten letter to you and your company thanking you for your sponsorship.



SILVER LEVEL £1,000

To include – Logo on my website, the chance to meet me in person, mentions in all local and national media wherever possible, social media promotion via my Twitter, Instagram and Facebook and an individual handwritten letter to you and your company thanking you for your sponsorship.



BRONZE LEVEL £500

To include - Logo on my website, social media promotion via my Twitter, Instagram and Facebook, mentions in local media and an individual handwritten letter to you and your company thanking you for your sponsorship.

Or if you could at least offer me a small amount of support, join the **100 Club** To include – Logo/ name on my website, social media promotion via my Twitter, Instagram and Facebook and an individual handwritten letter to you and your company thanking you for my sponsorship.



I really hope you can support me in whatever way you feel is appropriate!

If you require any more information to what you have read, then please get in contact.

As much as I would like to have you in my team, I appreciate that this will not be for everybody. If you do decide that you cannot help but know someone or another company that might be able to I would greatly appreciate if you were to send them my details or send me theirs. If nothing else, I would love if you could follow me on Twitter, Instagram or connect with me on LinkedIn to keep up to date with my journey and help me grow my audience.

Thank you for your time, I look forward to hearing from you.

Yours sincerely,

Marcus Wyatt

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Phone: 07817830285

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Instagram: @MarcusWyatt14

Facebook: <https://www.facebook.com/marcuskwyatt>

LinkedIn: <https://uk.linkedin.com/in/marcuswyatt14>

Website: MarcusWyatt.co.uk

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